“Working For A Better Internet Café Industry”
I–Café Pilipinas

What is it really all about?

I–Café Pilipinas is a national advocacy organization that is tasked to achieve the following:

- Develop programs and activities that are aimed to uplift the internet café industry to greater heights.
• To develop partnerships and linkages between the internet café operators and other stakeholders in the ICT industry.

• To further develop the concept of what the internet café of the next decade would be in terms of services to be offered and its physical facilities

• Creation of a national umbrella organization of all internet café associations around the country
Who do we represent?

• Internet café owners and operators in the different parts of the country.

• Internet café associations who have chosen to be one with us in our various advocacies.
What Is The Internet Café Business At Present?

- A Gaming Den for All Ages
• The Internet Café as a Cash Remittance Center
- The Internet Café as an e-Learning Center
The Internet Café as an Instant Messaging and Communication Center
The Internet Café as a Miscellaneous Service Center

- Encoding, Scanning and Printing
- Public Pay Phone
- Online Prepaid Loading Center
- Photo Enhancing and Printing
- Business Card Design and Printing
- Social Stationery Design and Printing
- MP3 Download and CD Burning
What is our Vision for the Internet Café Industry?

• The Internet Café as a Business Center
The Internet Café as a Business Center 2
The I-Café As A Business Center 3
• The Internet Café as a VoIP Calling Center
• The Internet Café as a Contact Center
What We Do Not Want
An Internet Café To Be

- The Internet Café as a Entertainment Place
The Internet Café as a Lodging House
The Internet Café as a Multi-Line Shop
What are we doing?

Linking and getting the different internet café owners, operators and associations to get involved in our various activities.

The First Internet Café National Summit
October 21, 2009
What’s in Store for I-Café Pilipinas in 2010

Regional Events for the First Half of 2010

- February 18 and 19, 2010 – 2nd Mindanao Internet Café Associations Summit in Davao City

- April, 2010 – Luzon Internet Café Assembly – Philippine Trade Training Center, Roxas Blvd Pasay City

- June, 2010 – Bicol Internet Café Assembly – Naga City

Provincial and City Events
Launching of the Kaakibat Program

Partnership program between the internet cafes and the different stakeholders in the ICT industry

Providing incentives like discounts, access to additional funding for operations, additional services, etc.
Online Program Initiative

- **Digital Batang Pinoy Project**
  
  - Learning program of I-Café Pilipinas for the responsible use of technology by internet café owners and its customers.
  
  - Main Vision for the Digital Batang Pinoy is to be able to convince DepEd to incorporate Digital Etiquette as part of the regular curriculum.
Web Presence of I-Café Pilipinas

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