

**GETTING A BETTER START IN LIFE**

**THE PHILIPPINES  
EARLY CHILDHOOD DEVELOPMENT  
PROJECT**

**Have Poor Children Benefited?**

# **Early childhood development gives children a better start in life . . .**

- ❖ **Better child nutrition improves cognitive development and subsequent school outcomes**
- 
- ❖ **Early childhood development affects adult productivities and incomes**
- ❖ **Positive associations between family background and schooling and child health**

# WHY ECD?

- **An initiative and strategy of the Philippine Government to reduce poverty;**
- **An instrument to meet the government's commitment to CRC, the MDG, and the World Fit for Children goals;**
- **Provide needed interventions on health, nutrition, early education and psychosocial stimulation.**
- **Pilot-test ECD systems and strategies to improve service delivery;**

**The Early Childhood  
Care and  
Development Act**

(Republic Act No. 8980)

**and**

**The Implementing  
Rules and Regulations**

Division Office - Palawan

Office for the Welfare of Children



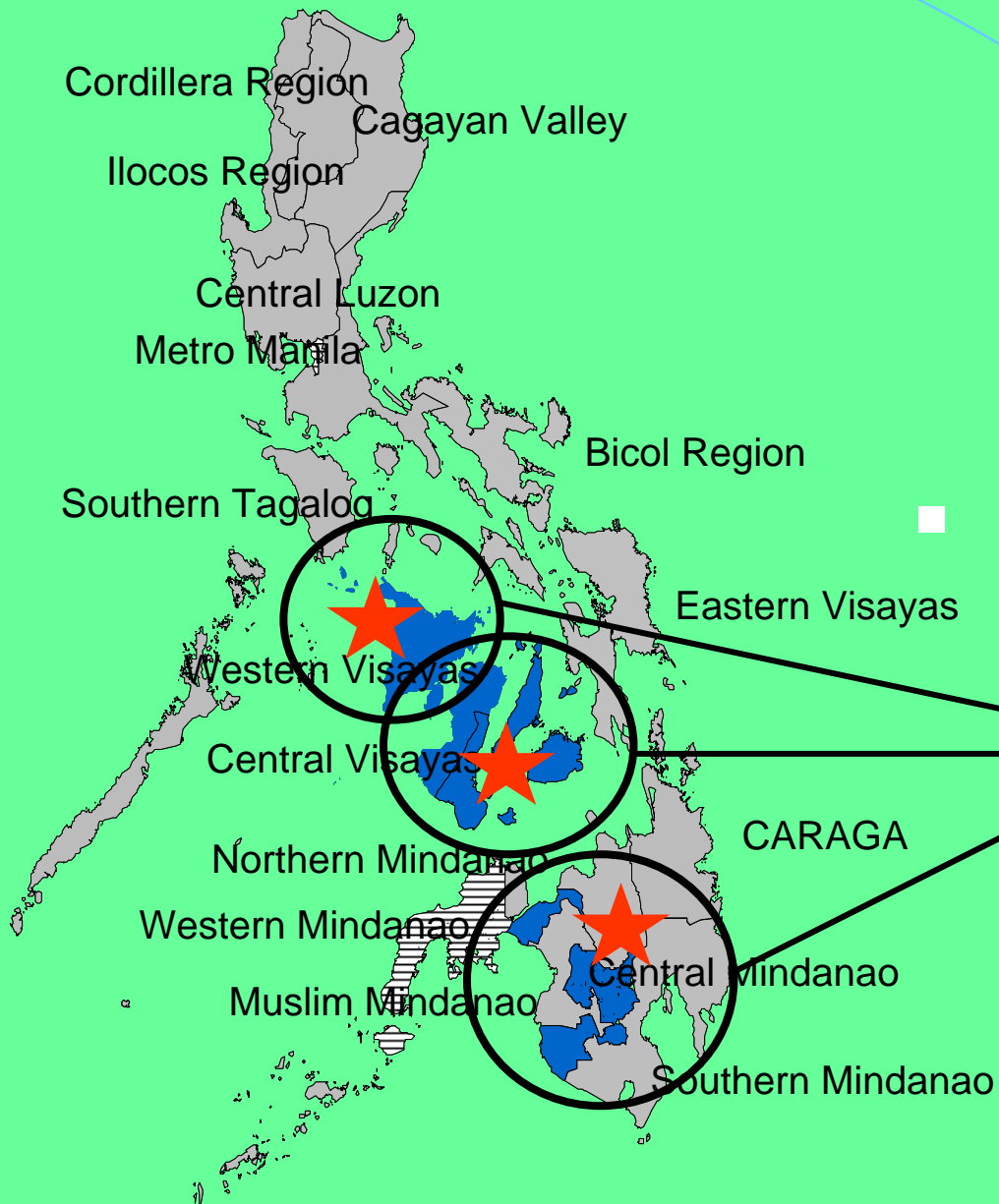
# **ECDP GOALS AND OBJECTIVES**

**The overarching goal of the program is to maximize the survival and total development of children especially children at-risk and disadvantaged.**

# **SPECIFIC GOALS**

- 1. Reduce by 40% proportion of underweight children under 6 from baseline value;**
- 2. Increase to 90% of children 12-18 months fully immunized;**
- 3. Implement PEM program in 50% of municipalities in target provinces;**
- 4. Increase to 75% children aged 3 to 5 attending daycare centers;**
- 5. Increase to 90% completion rate for Grade 1 entrants;**
- 6. Improve psychosocial status of children using the ECCD checklist.**

# Project Regions



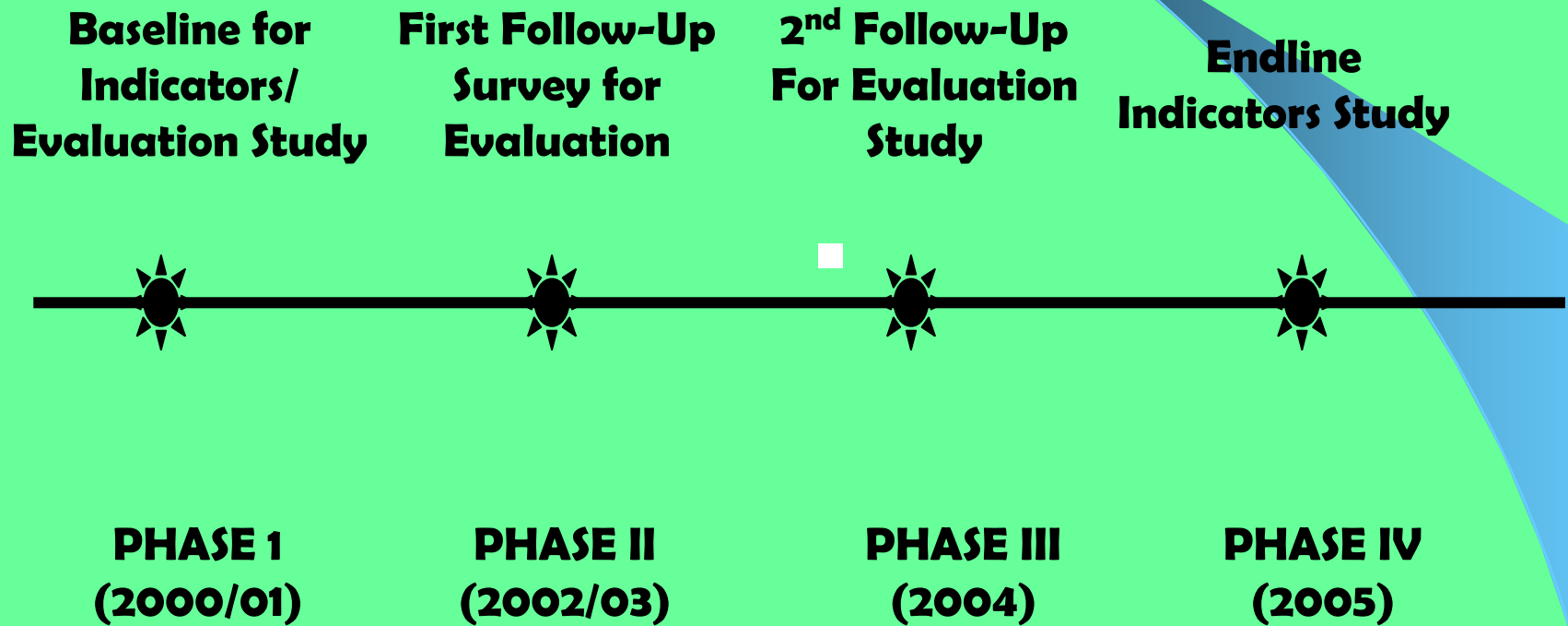
**Regions 6, 7 and 12**

# **ECD SERVICES: PROJECT COMPONENTS**

- 1. Expanded Program on Immunization (EPI)**
- 2. Integrated Management of Child Illness (IMCI)**
- 3. Micronutrient Malnutrition Control**
- 4. Parent Effectiveness Service**
- 5. Grade 1 Early Childhood Education (8-Wk Curriculum)**
- 6. ECD Service Providers:**
  - > Rural Health Midwife**
  - > Day Care Worker**
  - > Child Development Worker**
  - > Day Care Mom**

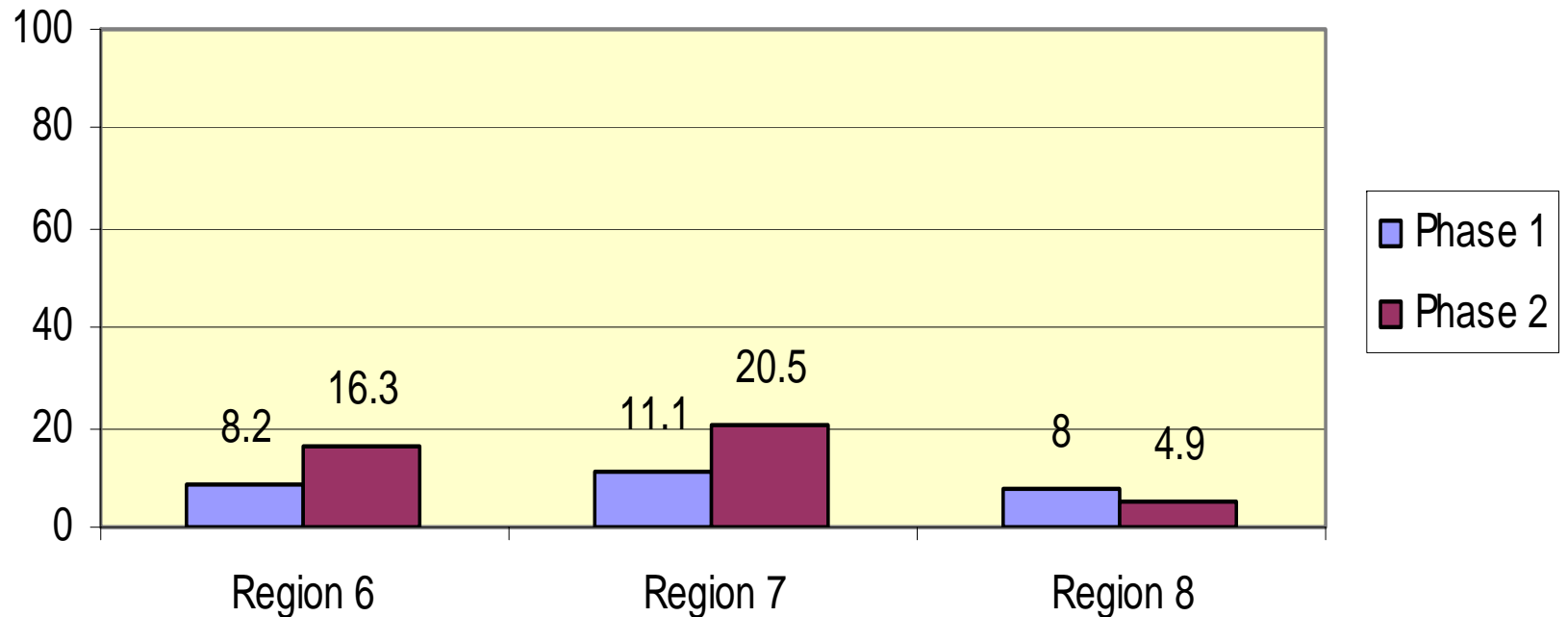


# Timeline of Impact Evaluation

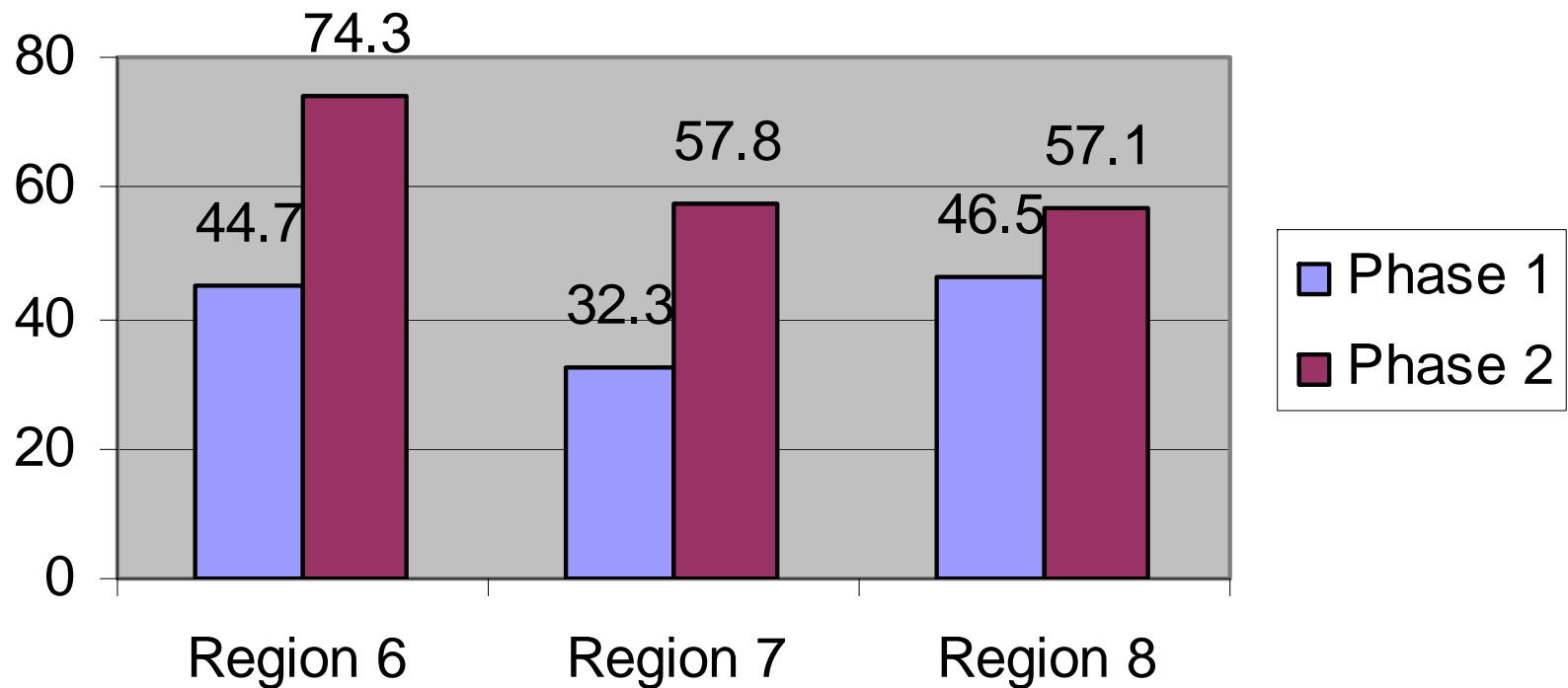


# RESULTS of the STUDY

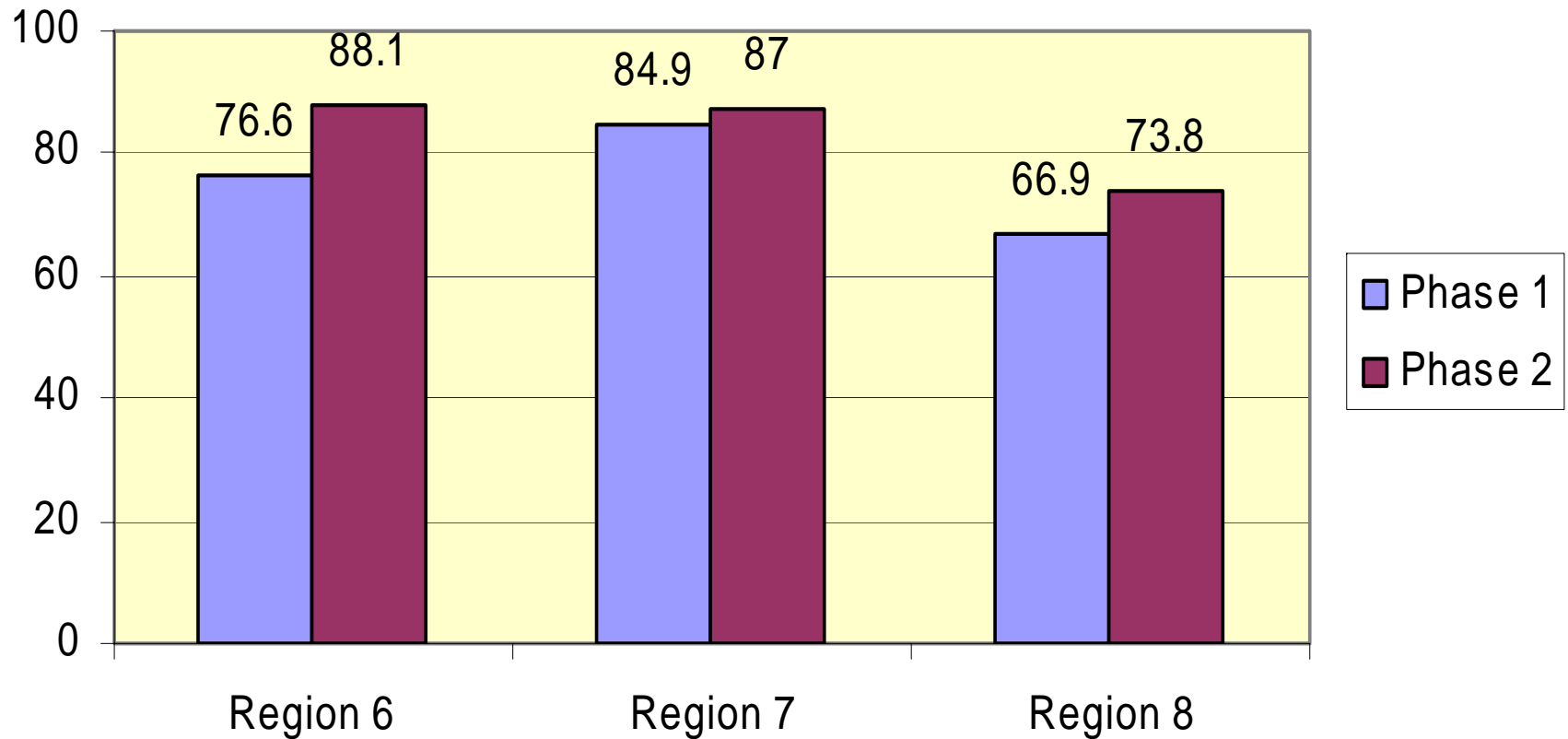
**Percent of 0-4 year old children availing of feeding programs**



## Percent of children 6-11 months who took Vitamin A supplements



## Percent of 12-18 months old children fully immunized



# Program Impact on Cognitive and Language Development of Children

	PHASE 1	PHASE 2	Diff.
Program Regions	86.9	93.3	6.4
Control Region	83.7	88.5	4.8
Impact			1.6

# LESSONS LEARNED

- ❖ **Public awareness on ECD services and its advantages is needed to scale up program implementation;**
- ❖ **An integrated approach linking up sectoral policies and interventions has better impact;**
- ❖ **Change in knowledge, attitude and behavior of service providers is necessary for improved ECD outcomes;**

- ❖ **Institutionalizing ECD through structures and systems will contribute towards sustainability of program;**
- ❖ **Responsibility should be given to local government units for policy-making, implementation and financing of interventions;**
- ❖ **Conducting social preparation in the community develops a sense of awareness and ownership of the program;**

❖ **Building strong partnership/collaboration with local government units, non-government organizations and people's organizations is a necessary ingredient towards sustainability;**







# **E**arly **C**hildhood **C**are and **D**evelopment

**Taking care of our future,  
today . . .**

Thank you  
and

Mabuhay!