Video Introduction "Like You, We have Rights Too." -- Young Indigenous Peoples

Amnesty International Philippines, in solidarity with Indigenous Peoples on the International Day of the Worlds Indigenous Peoples, launched its video on IP youth entitled "Like You, We Have Rights Too - Young Indigenous Peoples". It is the latest addition to the Voices of the IP Video Collection which was premiered in May this Year during the launching of its Global Campaign to Demand Dignity. Amnesty International Philippines uses popular campaigning materials to get their call to demand dignity across borders set by race, geographic location or educational attainment. AI believes that a video is a very powerful tool. AI Philippines' 15-minute long video features IP youth from different parts of the country -- Ifugao, Manobo, Higaonon and Subanen. It was filmed entirely in the areas of the indigenous youth, their place of work, school and community. Through the video, AI wants to show how IP youth participation is very important in campaigning for indigenous peoples rights mainly through human rights education. You will be impressed at how the characters in the video deeply value their culture, their right to education and their commitment to give back to their communities once they finish with their studies. Although poverty has been one of the main problems, it is inspiring to see the young people talk about their struggles to fight for their rights despite poverty. Something that young people who are non-IP can and might also identify with. Human Rights Education (HRE) is one of Amnesty International's main tool for campaigning. Together with this video, AIPh is also launching its publications on the UN Declaration on the Rights of Indigenous Peoples (UNDRIP) and Indigenous Peoples Rights Act (IPRA) as part of its HRE. The publication, which is written in Tagalog and in booklet form, underscores the most basic laws that not only IPs should be aware of but equally important, everyone who wants to understand IP rights and campaign on behalf of them. The UNDRIP and IPRA booklet gives a more holistic approach for IPs and non-IPs who are advocating for IP rights to make use of HRE to fight not only poverty but discrimination as well. Popular education is an effective tool which AI Philippines uses to engage different individuals in its campaigns such as the IP project under the Demand Dignity Campaign. Enjoy the video!

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