Digital TV - ISDB-T

Digital television in the Philippines was started back in 2006, when the National Telecommunications Commission, the governing body establishing rules and regulatory for television broadcast stations in the country, introduced the shift to digital terrestrial television for the Philippines using the famous European DTV standard DVB-T.

Multimedia conglomerate ABS-CBN used DVB-T as their medium for DTT back in 2007, being the first ever Philippine network to go digital by test broadcast in Channels 50 and 51 with three channels each. Test areas are done within the Central Luzon provinces of Bulacan and Pampanga.

Aside from ABS-CBN, Iglesia ni Cristo-owned TV network GEMNET shutdown their analog frequency of Channel 49 to play with digital broadcasts DVB-T and the new Japanese DTV standard ISDB-T. Among the tests done by the engineers, ISDB-T outperforms DVB-T, therefore, the network had decided to use ISDB-T as their DTV standard. They use the high definition television standard, the first ever free-to-air HD TV network in the country.

Government-owned flagship network NBN also decided to go with the Japanese ISDB-T standard, and made a simulcast with their analog Channel 4 to its digital Channel 48. At first, the network go HD, but since 2009, NBN had decided to switch to Multiple SD TV setup.

And finally, last June 2010, the NTC had decided that the Japanese DTV standard ISDB-T will be the sole digital terrestrial television standard in the Philippines.

Look more info here: www.Radio-TV.AboutPhilippines.ph